

# OFFICIAL CONTEST RULES: MAGIC ATM

These contest-specific rules govern the “**MAGIC ATM**” cash contest (“the Promotion”). These rules should be read in conjunction with **Magic 93.1’s (WBBK)** General Contest Rules.

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## 1. PROMOTIONAL PERIOD

The Promotion begins on **Monday, April 6, 2026**, and continues for six weeks, ending on **Friday, May 15, 2026**. This excludes weekends and federal holidays.

## 2. ELIGIBILITY

- **Age:** Open to U.S. residents, eighteen (18) years of age or older.
- **Exclusions:** Employees or families of employees of Kensington Digital Media, participating stations, IBA officers, directors, or vendors are ineligible.
- **Prize Limit:** Listeners are eligible to win one (1) **\$1,000 daily prize** only once per contest.
- **Legal:** Void where prohibited and subject to all federal, state, and local laws.

## 3. HOW TO ENTER

- **On-Air Keywords:** Two keywords will be announced daily on Magic 93.1 during the **9:00 AM and 4:00 AM** hours.
- **The Spelling:** The station will spell each keyword on-air. You must submit the keyword exactly as spelled to qualify.
- **Method of Entry:** Text the on-air keyword to **508-777-1000**.
- **Daily Limit:** You may submit entries for each unique keyword provided, but you may not use the same keyword more than once per day.
- **Deadline:** All entries must be received by **11:59 PM local time** on the same day the keyword aired.

## 4. WINNER SELECTION & NOTIFICATION

- **Random Drawing:** One winner will be randomly selected from the national pool of valid entries each business day, beginning Tuesday, April 7, 2026.
- **The Phone Call:** The Contest Administrator will attempt to contact the selected participant by phone.
  - Calls typically occur between **12:00 PM and 2:00 PM Eastern Time**.
  - The caller ID may show an Indiana area code **(260)** or as “**UNKNOWN**”.
- **The Three-Strike Rule:** The administrator will call the selected participant **three times within a 5-minute window**.
- **No Messages:** If you do not answer, no voicemail or message will be left, and an alternate winner will be selected.
- **Collection:** Winners must pick up their checks in person at the station's designated location with proper government-issued photo identification.

## 5. PRIZES

- **Daily Prize:** One (1) \$1,000 (USD) prize will be awarded each business day (Monday–Friday).
- **Total Prizes:** A total of thirty (30) prizes of \$1,000 will be awarded throughout the six-week period.
- **Taxes:** All federal, state, and local taxes are the sole responsibility of the winner. A W-9 form is required for prize receipt.

### **Affiliated Station(s) Exhibit A**

**(This list only includes participating radio stations, not the name of the contests on those stations – to find the name of a particular contest on a particular station, please visit the website of the participating station)**

WBTF 107.9FM Urban Contemporary

WBVX 92.1FM Classic Rock

WCDA 106.3FM Hot AC

WGKS 96.9FM AC

WLXO 105.5FM Classic Country

KKXA 1520 AM / 101.1 FM Classic Country

KRKO 1380 AM / 95.3 FM Greatest Hits

WGNE 99.9 Country

WHPI 96.5 + 104.3 Variety Hits

WPIA 98.5 Mainstream CHR

WWCT 99.9 Adult Alternative

WZPN 101.1 Sports

KATY 101.3/103.9 AC

KQRX 95.1 Alternative

KAPN 107.3FM Classic Hits

KBXT 101.9FM Rhythmic CHR

KNAH 101.5 Country  
KUDD 105.1 Top 40  
KUUU 92.5 Rhythmic Oldies  
KXRK 96.3 Alternative  
KYMV 105.5 & 100.7 Adult Hits  
KBGE 94.9 AAA  
KSJB 600 NEWS/SPORTS/COUNTRY  
KSJZ 93.3 HOT AC  
KNID 107.1 Country  
KQOB 96.9 News/Talk  
KWFF 99.7 Country  
WFRQ 93.5 & 94.7 Classic Hits  
WHYA 101.1 CHR  
WKFY 100.5, 101.5 & 103.5 AC  
WPXC 102.9 Rock  
KDSN AM 1530/FM104.9 Variety  
KALK 97.7 Classic Hits  
KBUS 101.9 Classic Rock  
KIMP 960 AM / 104.3 FM Regional Mexican  
KOYN 93.9 Country  
KPLT 1490 AM / 96.3 FM Classic Country  
KPLT 107.7 Adult Contemporary  
KSCH 95.9 Country  
KSCN 96.9 Country

WAOR 102.7 Variety  
WBYR 98.9 Active Rock  
WBYT 100.7 Country  
WMEE 97.3 Hot AC  
WOWO 92.3 News/Talk  
WQHK 105.1 Country  
WRBR 103.9 Active Rock  
WTRC 95.3 News/Talk  
WRZK 95.9 Active Rock  
WTFM 98.5 AC  
WVEK 102.7 Classic Hits  
WBBK 93.1 R&B  
WDAB 100.5 Rock  
WHPY 94.5 Classic Hits  
WLDQ 102.5 Classic Hits  
WAWC 103.5 Country  
WRSW 107.3 Classic Hits  
KJAN AM 1220 Variety  
WLDF 92.9 AAA  
WMEX 1510 Classic Hits  
MAX 93.5 FM Country  
WAFY 103.1FM Hot AC  
WWEG 106.9FM Classic Hits  
WBBX 106.1 Oldies

WSLC 94.9 Country

WSLQ 99.1 AC

WVBE 100.1/97.7 UAC

WXLK 92.3 CHR

WZZU 97.3/97.9 Active Rock

WNRV 99.0/97.3 Country

WFFG 100.3 Country

WNYQ 101.7 Classic Hits

WDVT 94.5 Classic Rock

WJEN 105.3 Country

WJJR 98.1 AC

WSYB 100.1 Classic Hits

WZRT 97.1 CHR

WBPM 92.9 Classic Hits

WGHQ 92.0 News/Talk

WHUD 100.7 AC

WSPK 104.7 CHR

WXPB 107.1 AAA

KKMA 99.5 FM Classic Rock

KKYY 101.3 FM Classic Country

KQNU 102.3 FM Hot AC

KSCJ 1360 AM / 94.9 FM News / Talk

KSUX 105.7 FM Country

WMDC 98.7 Classic Hits

WFDL 97.7 AC

KRQX 98.9 CLASSIC HITS

KURR 103.1 CHR / TOP 40 POP

KUTQ 102.3 COUNTRY

KZYN 104.1 CLASSIC ROCK

WEJZ 96.1 AC

WJGO 102.9 ADULT HITS

WSGL 104.7 HOT AC

WSHH 99.7 AC

WWGR 101.9 COUNTRY

KLCA 96.5 CHR

KODS 103.7 classic hits

KOLC 97.3 country

KRNO 106.9 AC

WYOT 102.3 Country

WLTJ 92.9 HOT AC

WRRK 96.9 ADULT HITS

KMSO 102.5 Hot AC

WYTI 104.5 Country

WZBB 99.9 Country

WUUF 103.5 Country

WEBR 1440 AM Music, News, Shows

WLVL 1340 AM News

KKFR 98.3 Rhythmic CHR

KMVA 97.5 Hot AC

KOAI 95.1 Classic Hits

KXEG 1280 Regional Mexican

KZON 94.9 The Zone

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## **EXHIBIT B: SPONSORS**

- Kensington Digital Media
- Magic 93.1 (WBBK)
- **A&A Auto Imports**

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**For a full copy of the rules or the winner list, contact:** Woody Zimmerman, Station GM  
Kensington Digital Media 216 W. Market Street Warsaw, IN 46580