

KENSINGTON DIGITAL MEDIA OF ALABAMA, LLC (ALABAMA MEDIA, LLC DOTHAN, AL)

(WECB-FM, WBBK-FM, WESP-FM, and WJRL-FM)

EEO Public File Report

As of December 1, 2024, per the requirements of the Federal Communications Commission (FCC), this and the following pages comprise the Public File Report for Kensington Digital Media of Alabama, LLC for the period from December 1, 2023 - November 30, 2024 in the employment location of 285 North Foster St, 8th Floor, Dothan, AL 39303.

Kensington Digital Media of Alabama purchased WECB-FM, WBBK-FM, WESP-FM, and WJRL-FM from Alabama Media in 2024. The two parties entered into a LMA which began on July 1, 2024, and closed the sale of the properties on November 1, 2024. Kensington Digital Media is submitting a full report for the year.

In Dothan, AL, Kensington Digital Media of Alabama, LLC. is the Licensee of WECB-FM, Headland, AL (Facility ID# 10666); WBBK-FM, Blakely, GA (Facility ID# 41207); WESP-FM, Dothan, AL (Facility ID# 6891); and WJRL-FM, Slocumb, AL (Facility ID# 60591).

This report consists of the following schedules:

SCHEDULE A: A listing of positions filled from December 1, 2023 through November 30, 2024 and the recruitment sources utilized for each position, the number of candidates interviewed by recruitment source for each position and the recruitment source of each person hired.

SCHEDULE B: A summary of the recruitment sources of those people interviewed in the Reporting Period and the number of people interviewed by recruitment source.

SCHEDULE C: List of recruitment sources.

SCHEDULE D:

A description of the outreach efforts during the Reporting Period. Kensington Digital Media of Alabama, LLC. is an equal opportunity employer.

EEO Public File Report-SCHEDULE B

For the Following Stations: (WECB-FM, WBBK-FM, WESP-FM, WJRL-FM, and W299BX)

December 1, 2024

Period: This report covers the period from December 1, 2023 through November 30, 2024.

The following table summarizes the total number of job interviews during the reporting period and the referral sources for those interviewees:

Interview Source	Number of interviewees referred
17	13
14	4
Total job interviews	17

EEO PUBLIC FILE REPORT – SCHEDULE C

For the following stations: WBBK-FM; WECB-FM; WESP-FM; WJRL-FM

List of recruitment sources for 2024

1. Wallace Community College Attn: Lisa Dobbs Route 6, Box 62 Dothan, AL 36303 (334) 556-2208 ldobbs@wallace.edu	2. Auburn University Attn: Jay Skipworth (334) 844-4744 Jbs003@auburn.edu
3. Troy State University Attn: Lauren Cole PO Box 8368 Dothan, AL 36301 (334) 670-3216 lscole@troy.edu http://trojan.troy.edu/careerservices	4. Alabama Career Center 787 Ross Clark Circle Dothan, AL 36303
5. NAACP Dothan Wiregrass Branch #5025 PO Box 683 Dothan, AL 36302 dothannaacp@gmail.com	6. The University of Alabama Attn: Career Center 751 Campus Dr. Tuscaloosa, AL 35404
7. Alabama Broadcasters Association 2180 Parkway Lake Dr. Hoover, AL 35244	8. Alabama State University Attn: Kathryn Williams PO Box 271 Montgomery, AL 36101
9. Family Service Center Attn: Career Center 301 W. LaFayette St., Suite 2B Dothan, AL 36301	10. The Dothan Eagle Attn: Grace Holland PO Box 280 Dothan, AL 36302
11. Alabama A&M University Career Development Center 101 Patton Hall Normal, AL 35762	12. Enterprise Ozark Community College Attn: Career Center 600 Plaza Drive Enterprise, AL 36330
13. Websites	14. Employee Referrals
15. All Access	16. DothanHelpWanted.com
17. On-Air Job Recruitments Ads	18. Walk-ins
19. Internal Promotions	20. Handshake (Troy Univ.)
21. Social Media – Job Forum	

KENSINGTON DIGITAL MEDIA OF ALABAMA, LLC

EEO PUBLIC FILE REPORT

For the following stations: **WECB-FM, WBBK-FM, WESP-FM, WJRL-FM, and W299BX**
SCHEDULE D

Outreach Efforts as of November 30, 2024

The period covered by this report is December 1, 2023 through November 30, 2024. The above stations have been able to establish the following outreach activities during this time period.

Troy University Scholarship Program

Kensington Digital Media and Alabama Media partnered with Troy University to sponsor and create the Wiregrass Radio Broadcast Scholarship. Each scholarship is for \$1500 dollars and is awarded to a broadcasting student each year to assist with tuition and fees. This is a three year commitment, which includes the ability to promote the scholarships and assist at choosing the recipients. Included in this commitment is an internship program at the stations which will begin in 2025.

Job Fair

July 18th, 2024, two representatives of Kensington Digital Media of Alabama attended an annual job fair hosted by the Dothan Career Center at Sterling Events Services in Dothan, AL from 1:00pm-4:00pm. They talked to 25 potential candidates, accepted resumes and shared information about our stations. Information of prospective employees was provided to Amie Pollard, GM and GSM of KDMA for current and future openings at the stations.

